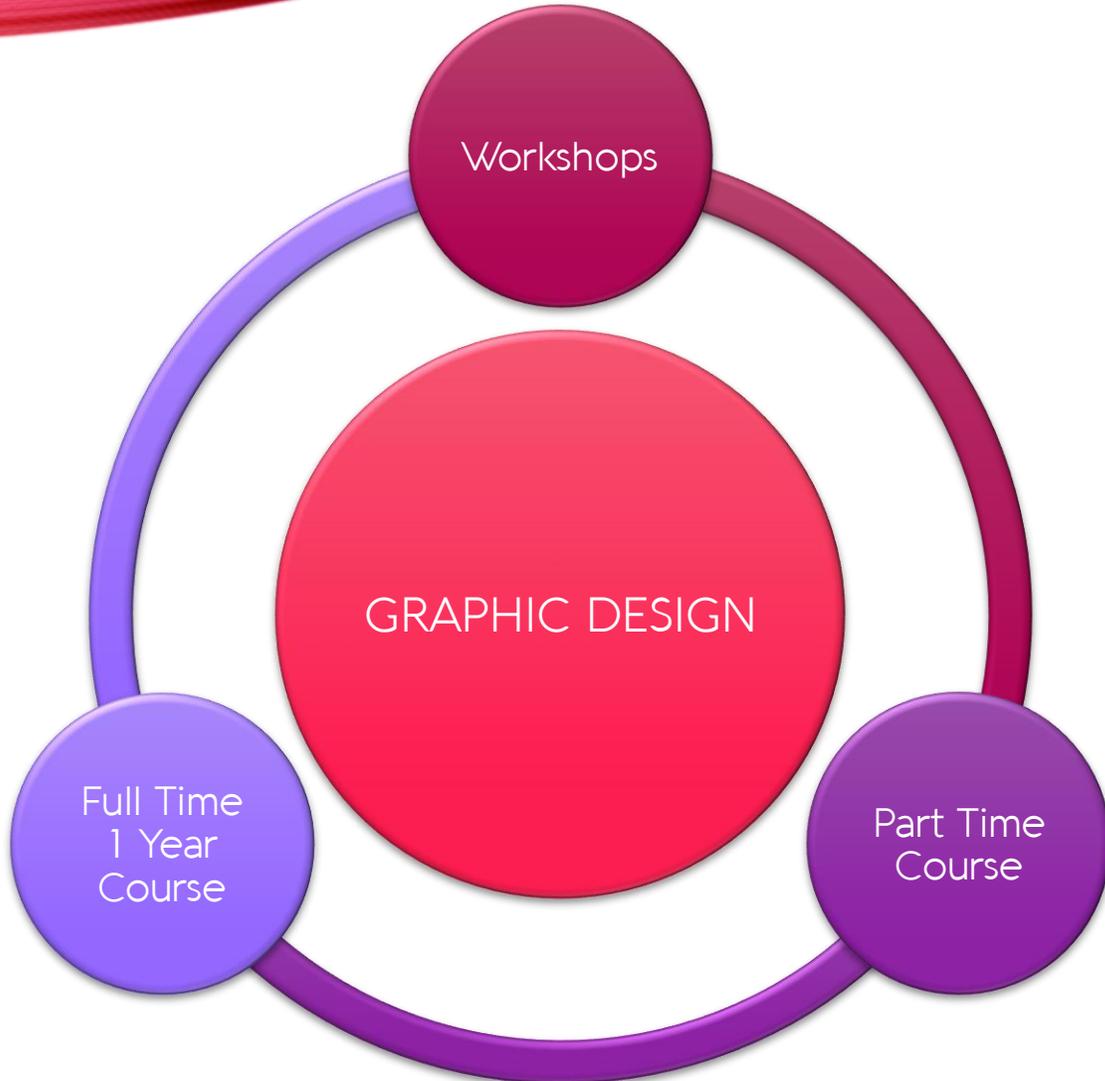


GRAPHIC DESIGN

WANT TO BECOME A GRAPHIC DESIGNER



"A **graphic designer** is a professional within the **graphic design** and **graphic arts** industry who assembles together images, typography, or motion graphics to create a piece of **design**. A **graphic designer** creates the graphics primarily for published, printed or electronic media, such as brochures and advertising." - Wikipedia

If this describes your passion, then GRAPHIC DESIGN is the career for you.

Getpix Creative College offers a range of graphic design courses to suit all needs.

Join us on a 1 day workshop for the basics or specialized software.

Our part time courses are designed for those wanting to test the waters of graphic design or learn the basics of a particular designing software

For those who want to make graphic design their career, we offer a full time course. Full time courses run Monday - Friday, 09:00 - 13:00

The 1 year course comprises of all the "need to know essentials" to become a graphic designer. We cover the all important design principles, colour theory and indepth modules covering the Adobe Creative Suite.

1 YEAR GRAPHIC DESIGN COURSE

About The Course:

Graphic Design or communication design incorporates taking ideas and experiences and by combining them with visual art and textual content you learn to create. Wow – how's that for an opening line. Graphic designers collect information for clients' needs and together with photographs and sometimes animation, they create billboards, web sites, flyers, logos, layouts, branding and much more for their clients. Happy clients are those clients from whom you have worked hard to portray they communication that they just have to have.

BTW - Visual thinking people are usually problem solvers as well. Most designers are not artists, so please do not think that you have had to studied art at school - though it can help you. We teach you the skill set of design by starting off with a company vision, mind mapping the ideas, scribbling, gathering all the important aspects and brain storming with other creative like-minded people, to make your vision pop.

Coming straight out of school is ideal to start this career - you are fresh, keen, creative and with great guidance, loads of practical work, working with quality software packages and dynamic instructors, the world is waiting for you. Your portfolio of work is the most important goal, as this will show prospective clients that you can actually do the job that you have applied for, or to the agency that you will send your work.

We teach you How To Market Your Business. You probably will love one field of graphic design. Once you ace that field and feel comfortable, you can then branch out to another field. Why? – Because most forms of design are connected. Whether you enter into brand, marketing or editorial design, you will quickly see how they are interlinked.



1 YEAR GRAPHIC DESIGN COURSE

Who is the course for:

So, you are looking for a career and you have this artistic bug inside you that needs to be fed. How does art with a purpose grab you as a career? You know you like colour, images and text and you may even have played around with Photoshop. Welcome - you are on the right path.

Career Opportunities:

- Logo Designer
- Brand Identity Designer
- Layout Artist
- Art Director
- Illustrator

1 YEAR GRAPHIC DESIGN COURSE

Adobe Creative Cloud Modules:

- Photoshop
- Illustrator
- InDesign
- After Effects
- Dreamweaver
- Muse
- Animate
- Project Felix

Design Modules:

- History of art
- Drawing Skills
- Design Theory
- Marketing
- Colour Theory
- Social Media
- Website Design

1 YEAR GRAPHIC DESIGN COURSE

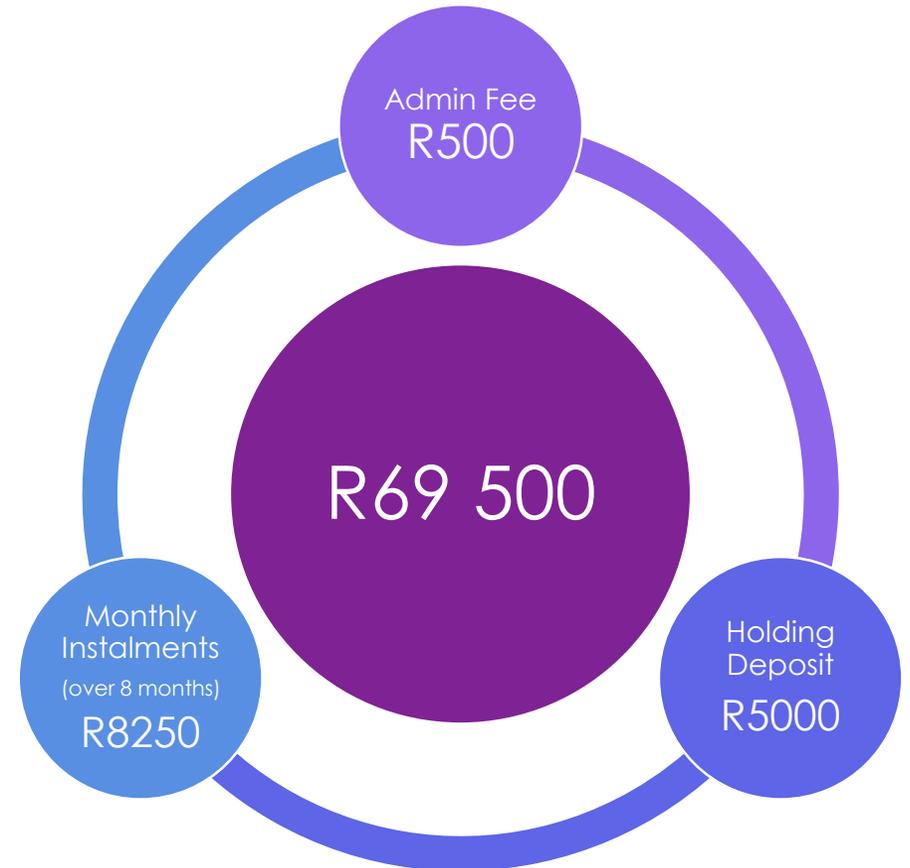
Course Price:

Course fees are payable as a once off payment or alternatively via a monthly debit order.

Once off payment - R69 500

Instalments - R71 500

If course fee is paid via monthly debit order a R2000 debit order fee will be added to the course price.



1 YEAR GRAPHIC DESIGN COURSE

INCLUDED	EXCLUDED	REQUIRED
<p>Course Notes Student Card Job Shadowing Year End Awards Evening</p>	<p>Printing Petrol Costs Art Supplies</p>	<p>Laptop / Computer Adobe Creative Cloud - All Apps Internet Access</p>

1 YEAR GRAPHIC DESIGN COURSE

Required Software:

During the 1 Year Graphic Design Course you will be working on the following software packages:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premier Pro
- Adobe After Effects
- Adobe Dreamweaver
- Adobe Muse
- Adobe Animate
- Adobe Project Felix

You are required to have the software loaded and working on your laptop before course commencement. Trial versions will not be accepted as you are required to work on the software for the duration of the course. It is advisable to have the latest software as all course notes are based on the most recent software available.

The software is available to purchase on the Adobe Creative Cloud.

All Apps Package - 599.88 US Dollars (per year) Current exchange rate as of the 8 August 2016 is R8037.55

Photography Package consists of Photoshop CC & Lightroom CC - 119.88 US Dollars (per year) Current exchange rate as of the 8 August 2016 is R2678.11

1 YEAR GRAPHIC DESIGN COURSE

Computer Specifications - Minimum:

- i3 Processor, i5 or higher recommended
- 4Gig RAM, 8Gig or higher recommended
- At least 4-8Gig of hard drive space
- 1 Gig graphics card required, Dedicated card such as Nvidia or AMD strongly recommended
- Screen resolution of at least 1024x768, 1280x1024 recommended

Please note: the faster your machine, the quicker it will run as well as quicker the files will render. It is recommended to go for the fastest you can afford but for those strapped for cash, the minimum specs will be sufficient. I will just take a little longer to get things done.

PART TIME GRAPHIC DESIGN COURSE

Our part time courses, comprise of 4 lessons of 4 hours each, once a week, for a duration of a month.

Classes are kept small, to a maximum of 8 students, to ensure maximum attention from our instructors.

We cover the important theory without you having to go through the boredom of reading the manual. The practical work during classes will keep you on your toes and seeing objects from a different perspective.

For more information and to book, kindly contact Getpix Creative College on 011 425 1768

Private tuition and onsite tuition available



GRAPHIC DESIGN WORKSHOPS

Our graphic design workshops are designed to refresh the mind or to define and grow on a certain skill or technique.

Workshops are run in the mornings (09:00 – 12:00) or in the evening (18:00 – 21:00).

See our Facebook page for up and coming workshops.

Cost: R500 per person

For more information and to book, kindly contact Getpix Creative College on 011 425 1768

